

HEALTH IN MOVE FOR
Rights & Dignity



32ND IPA CONGRESS 2027

SEPTEMBER, 11-13, 2027 | KIGALI CONVENTION CENTER, RWANDA

SPONSORSHIP PROSPECTUS



▶ Executive Summary

The International Pediatric Association (IPA) Congress 2027, to be held in Kigali, Rwanda, is a premier global convening of pediatricians, child health professionals, policymakers, researchers, civil society organizations, development partners, and industry leaders committed to advancing mother, child and adolescent health worldwide.

The Congress provides a unique platform for knowledge exchange, policy dialogue, innovation showcase, and cross-sector collaboration. Sponsorship of IPA Congress 2027 offers partners high-value visibility, direct engagement with decision-makers, and alignment with a globally respected pediatric and child-health agenda.

This Sponsorship Prospectus outlines tailored partnership opportunities for corporates, development partners, foundations, NGOs, and civil society organizations, designed to deliver measurable value while supporting the success and sustainability of the Congress.

Congress Objectives

- ▶ Advance global dialogue on pediatric and adolescent health priorities
- ▶ Share scientific evidence, innovations, and best practices
- ▶ Strengthen collaboration between governments, academia, CSOs, and the private sector
- ▶ Influence policy and investment decisions that impact child health outcomes

Congress Themes

- Children's Right to Health and Universal Access
- ➤ Preventive Care and Early Life Interventions on maternal neonatal child & adolescent health
- Continuing Medical Education, Research, and Innovation in Pediatrics
- Physical Activity, Nutrition, and Food Safety
- Mental Health Awareness and Psychosocial Well-being
- Education on Children's Rights and Life Skills
- Family, Community Engagement, and Cultural Sensitivity
- Advocacy, Policy Reform, and Data-Driven Decision-Making
- Climate Change, Nature, and Child Development
- Children Affected by Conflict, Displacement, and Disasters
- Ethical Research and Protection of Children's Rights
- Protection from Harmful Commercial Influences

Audience Profile

The Congress attracts decision-makers, influencers, and implementers with direct impact on health systems, funding priorities, and clinical practice.

Sponsors will engage with a high-level, multidisciplinary audience including:

- ➤ Pediatricians and child health specialists
- Senior government officials and policymakers
- Global and regional health organizations
- Academic and research institutions
- Civil society and professional associations
- Development partners and foundations
- Pharmaceutical, medical device, and health technology companies

► Why Sponsor IPA Congress 2027

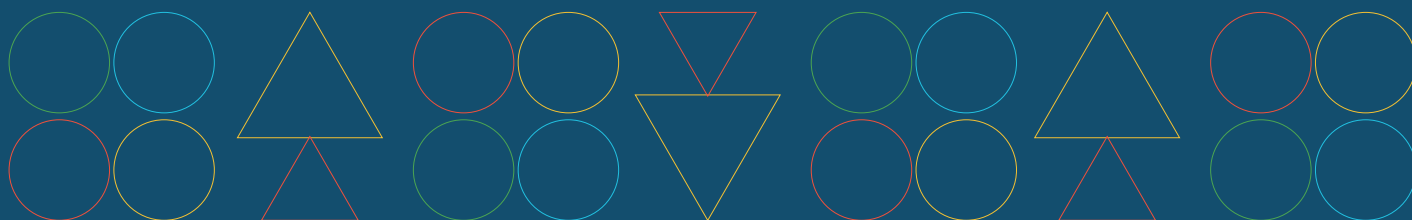
Sponsorship provides partners with:

- Premium Brand Visibility & Recognition
- Thought Leadership & Program Influence
- Prime Exhibition Presence
- Direct Delegate Access & Networking Privileges
- Enhanced On-site Engagement Opportunities
- Hospitality & Delegate Experience Access

For development and civil society partners, sponsorship also supports:

- Advocacy and policy influence
- Knowledge dissemination
- Partnership building across sectors

► Sponsorship Packages





DIAMOND SPONSOR

USD 200,000



Visibility & Branding

- Highest-priority selection of high-impact signage, branding locations, and digital assets (website homepage rotation, stage holding slides, photo wall, all major materials).
- Exclusive or lead logo placement on key Congress assets (subject to availability).
- Organization flyers + premium insert in the official delegate kit.
- Dedicated social-media amplification and pre-/post-Congress spotlights.



Speaking & Program Involvement

- Dedicated half a day sponsored symposium (or equivalent high-profile slot) with preferential timing/scheduling.
- Opportunity for brief welcome/closing remarks or moderated VIP interaction (subject to scientific committee approval).



Exhibition Presence

- Premium custom stand of 12 m × 3 m (or equivalent ~36 sqm) booth in the highest-traffic zone with first choice of placement.
- Full seamless branding, enhanced furniture/power package, and permission for interactive activities/product showcases.



Delegate Access & Networking

- 75 complimentary full Congress registrations.
- Facilitated introductions or limited 1:1 meeting support with key stakeholders (as coordinated by the partnerships team).



Additional Value

- Post-Congress visibility in official reports/summaries and priority consideration for future collaboration.

PLATINUM SPONSOR

USD 100,000



Visibility

- Priority selection of high-impact locations for signage and branding within their booth
- Permission to include organization flyers in the delegate kit



Speaking & Program Involvement

- A dedicated 45-minute sponsored symposium



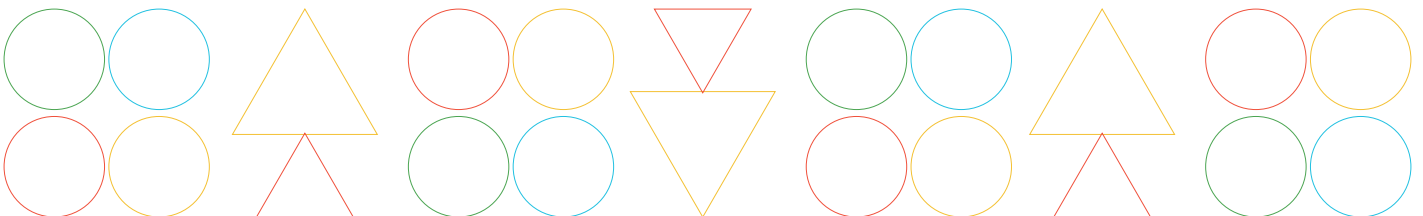
Exhibition Presence

- A 9m x 3m (27 sqm) premium exhibition booth located in a high-traffic zone, with first choice of placement before general allocations.
- Permission to distribute branded materials or host small interactive activities at the booth.



Delegate Access & Networking

- 50 complimentary delegate registrations for the congress.
- Access to free coffee breaks and lunches at the catering areas





GOLD SPONSOR

USD 75,000



Visibility

- Preferential priority (after Platinum) in selecting signage and branding locations within their booth
- Permission to include organization flyers in the delegate kit



Program Involvement

- A dedicated 30-minute sponsored symposium



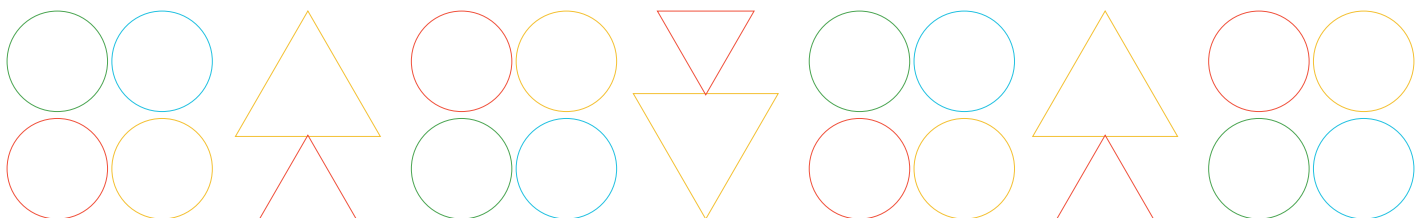
Exhibition Presence

- A 6m × 3m (18 sqm) exhibition booth in a highly visible location (priority selection after Platinum sponsors).
- Permission to distribute branded materials or host small interactive activities at the booth.



Delegate Access & Networking

- 30 complimentary registrations for the congress.
- Access to free coffee breaks and lunches at the catering areas





SILVER SPONSOR

USD 50,000



Visibility

- Priority selection of branding and signage locations after Platinum and Gold sponsors in their booth
- Permission to include organization flyers in the delegate kit



Program Involvement

- A dedicated 20-minute sponsored symposium



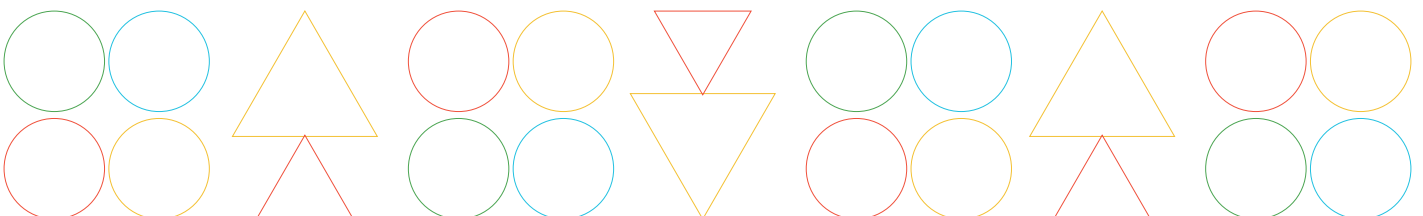
Exhibition Presence

- A 3m × 3m (9 sqm) exhibition booth with good visibility within the exhibition area (selection after Gold sponsors).
- Permission to distribute promotional materials or small branded give aways at the booth.



Delegate Access & Networking

- 20 complimentary registrations for the congress.





BRONZE STAR SPONSOR

USD 25,000



Visibility

- ▶ Permission to include organization flyers in the delegate kit



Program Involvement

- ▶ A dedicated 20-minute sponsored symposium featured in the scientific program.
- ▶ Permission to include organization flyers in the delegate kit



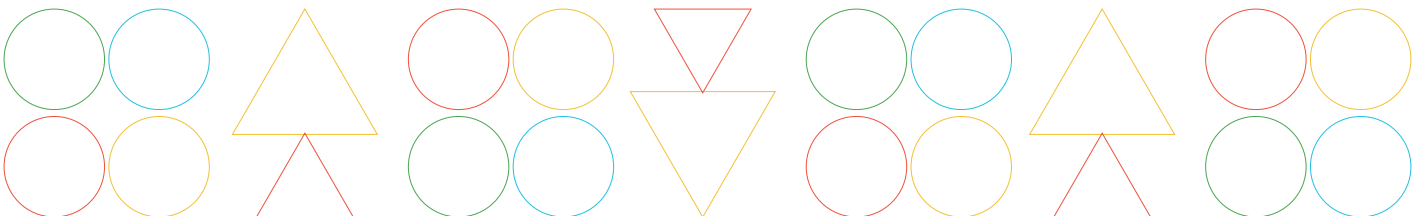
Exhibition Presence

- ▶ A 3m × 3m (9 sqm) standard exhibition booth within the exhibition area.
- ▶ Permission to distribute branded materials at the booth.



Delegate Access & Networking

- ▶ 10 complimentary congress registrations for sponsor delegates.





BRONZE SPONSOR

USD 10,000



Visibility

- ▶ Permission to include organization flyers in the delegate kit



Exhibition Presence

- ▶ A 3m × 1m (3 sqm) standard exhibition booth within the exhibition area.
- ▶ Permission to distribute branded materials at the booth.



Delegate Access & Networking

- ▶ 5 complimentary congress registrations for sponsor delegates.



CHROME SPONSOR

USD 5,000



Visibility

- ▶ Permission to include organization flyers in the delegate kit



Exhibition Presence

- ▶ A 3m × 1m (3 sqm) panel within the exhibition area.
- ▶ Permission to distribute branded materials at the booth.

► Comparison Table

Benefit	Diamond (\$200,000)	Platinum (\$100,000)	Gold (\$75,000)	Silver (\$50,000)	Star Bronze (\$25,000)	Bronze (\$10,000)	Chrome (\$5,000)
Program Involvement	Half a day symposium	45-minute dedicated sponsored symposium	30-minute dedicated sponsored symposium	25-minute dedicated sponsored symposium	20-minute dedicated sponsored symposium		
Exhibition Booth	Primium custom stand (12m by 3m)	9 m × 3 m (27 sqm) premium booth – first choice location	6 m × 3 m (18 sqm) high-visibility booth (priority after Platinum)	3 m × 3 m (9 sqm) booth with good visibility	3 m × 3 m (9 sqm) standard booth	3m x 1m (3sqm) panel	3m x 1m (3sqm) panel
Complimentary Registrations	75 full congress registrations	50 full congress registrations	30 full congress registrations	20 full congress registrations	10 full congress registrations	5 full congress registration	

►► Specialized Sponsorship Opportunities

Civil Society Organization (CSO)/ Non- Governmental Organization (NGO) Sponsorship

Tailored options designed to support advocacy, knowledge-sharing, and community engagement aligned with child health priorities.

At 5,000 USD

- A panel of 3sqm at the exhibition area
- Side event of 30 minutes in the scientific program
- 2 free congress registrations

At 2,000 USD

- A panel of 3sqm at the exhibition area
- One oral presentation of 10 minutes in the scientific program
- 1 free congress registration

►► In-Kind Sponsorship

Opportunities to contribute services or products such as:

- Medical Services
- Provision of badges & lanyards
- Air tickets
- Transport services
- Food & Beverage provision
- Provision of Delegate kit bags
- Provision of delegate Congress T-shirts or Caps
- Welcome reception

Benefits Include:

- Authorization to include the organization's promotional flyers in the official delegate kit.
- Authorization to display the organization's logo on any in-kind products or services provided.
- Inclusion of the organization's logo on the official Sponsors' PhotoWall.

► Exhibition Opportunities

The exhibition area serves as a central engagement hub for sponsors and delegates.

27 Sqm Booth – 30,000 USD

- 3X9 Shell Scheme Booth in prime location
- Basic Lighting and Power Supply
- 6 chairs
- 3 Tables
- 3 Trash cans
- 3 Brochure racks
- Seamless branding

18 Sqm Booth – 20,000 USD

- 3X6 Shell Scheme Booth in prime location
- Basic Lighting and Power Supply
- 4 chairs
- 2 Tables
- 2 Trash cans
- 2 Brochure racks
- Seamless branding

9 Sqm Booth – 5,000 USD

- 3x3 Shell Scheme Booth
- Basic Lighting and power supply
- 2 Chairs
- 1 table
- Trash can
- Brochure Rack
- Seamless branding

Benefits Include:

- High foot traffic exposure
- Direct interaction with delegates
- Opportunity to showcase products, services, and innovations

▶ Flash Symposia

Sponsors may host focused symposia within the exhibition area to highlight innovations, research findings, or thematic priorities (subject to Congress guidelines and approval).

Flash Symposium Type	Capacity	Fee (USD)	Additional Benefits
30-minute session	Max 30 attendees	2,000	
30-minute session + package	Max 30 attendees	5,000	Includes 5 free registrations

▶ Sponsor Recognition & Value Assurance

All sponsors will receive

- Formal acknowledgment in Congress communications
- Recognition during the Congress program
- Post-Congress visibility in reports and summaries

Sponsorship activation will comply with ethical standards and Congress policies, ensuring transparency, credibility, and alignment with public health principles.

► Partnership Management

Sponsors will be supported by a dedicated Congress partnerships team to ensure:

- Clear onboarding and agreement processes
- Timely delivery of sponsorship benefits
- Consistent communication before, during, and after the Congress

► Next Steps

Organizations interested in sponsoring 32nd IPA Congress 2027 are invited to:

- Select a sponsorship tier or customized partnership option
- Engage with the Congress Secretariat to confirm availability
- Finalize sponsorship agreements and activation plans

We look forward to partnering with organizations committed to advancing child and adolescent health globally.

► Contractual Framework

All sponsorship engagements are governed by a formal sponsorship agreement executed between the parties. The agreement defines the scope of sponsorship rights, deliverables, timelines, and compliance obligations. Contract effectiveness is subject to receipt of the initial down payment.

PAYMENT MILESTONES

Sponsorship consideration is payable in structured instalments aligned with the event delivery cycle:

- 50% — Upon execution of the sponsorship agreement (down payment)
- 50% — Six (6) months prior to the event.

Timely settlement of instalments is a condition precedent for the phased implementation of sponsorship benefits and brand activations.

ACCOUNT STRUCTURE & TAX COMPLIANCE

To ensure full compliance with applicable fiscal and regulatory requirements, sponsorship payments are administered according to sponsor classification:

➤ Local Sponsorships (Rwanda-based entities):

Payments are received through a Rwanda-based account, administered in accordance with Rwanda Revenue Authority (RRA) regulations, including applicable tax treatment as required by law.

➤ International Sponsorships:

Payments are received through a U.S.-based account under international partnership arrangements, in line with cross-border contractual and financial structuring.

Banking details are issued only upon contract execution and formal invoicing, ensuring accuracy, regulatory compliance, and financial security.

➤ **Contact for Sponsorship & Partnerships**

Send your inquiries to 32nd IPA Congress 2027 – Organizing Committee via email. Follow the 2 steps below;

- 1. Enter the Email Subject as:** 32nd IPA Congress 2027 | Sponsorship/ Partnership – [Organization Name]
- 2. To Email Address:** secretariat@ipacongress.org | CC: hello@universalevents.rw **Kigali, Rwanda**